

# MINDROID

## From the Editor's Desk

Dear Readers,

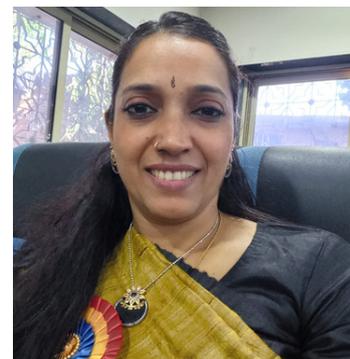
It gives me immense pleasure to unveil the first edition of "Mindroid", the Newsletter of the Department of Self-finance Courses of Satish Pradhan Dnyanasadhana College. It showcases the plethora of activities conducted by BAF, BAMMC, BBI, BMS and BSC IT & CS departments of the college.

It was a learning experience personally as the editor of this newsletter and it has definitely helped me sharpen my reading and writing skills.

I am grateful to the Management of our college for providing this opportunity. I am thankful to our Principal Dr. Ganesh Bhagure sir, Vice-Principal - Self-finance courses, Dr. Shraddha Bhome and HOD - BAMMC Department, Dr. Sarika Sagar for being a strong support in this journey. I am also thankful to all my colleagues for sharing the required information promptly. My special gratitude to Ms. Neharika Kale, TYBAMMC Journalism student of our college, for being the force behind designing this newsletter.

I hope that this newsletter gains momentum in the coming years and grows to represent the spirit of our college in the future.....

Yours Sincerely,

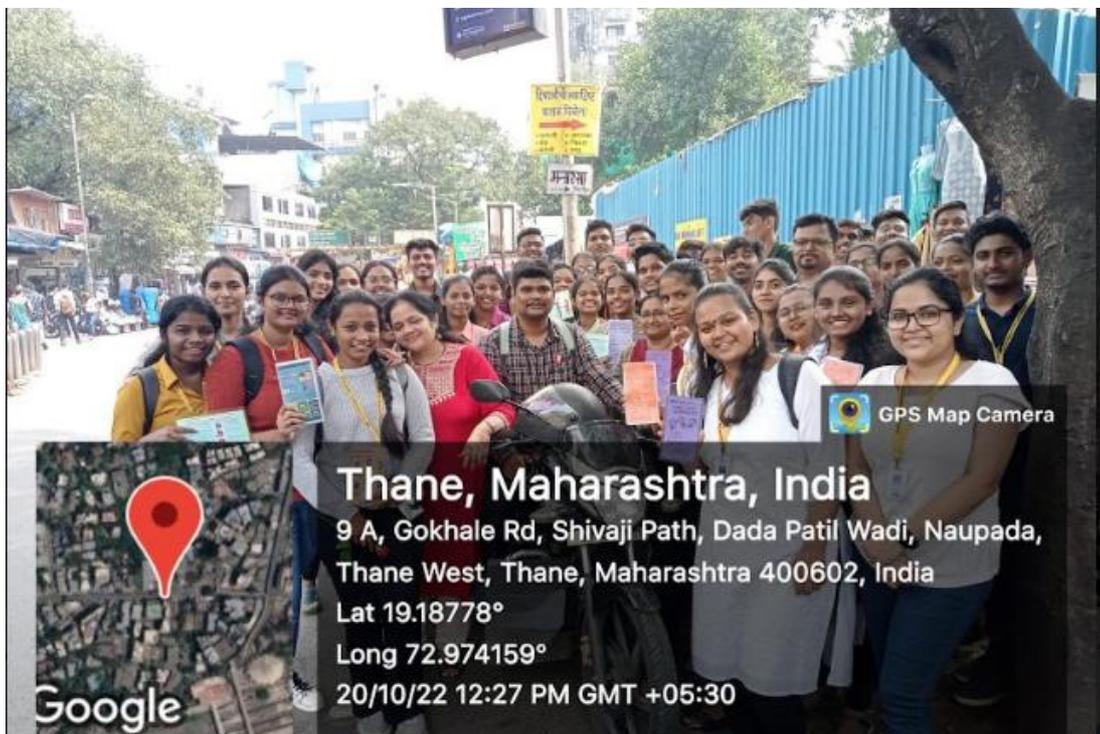


**Ms. Sitalakshmi Ramakrishnan,  
Asst. Prof., BAMMC Department.**

# MINIROAD

BAF

## Financial Literacy Awareness Program for Vendors in Thane



### Date: 20th and 21st October 2022

Under the Banner "Being Me", Self- Financing department of Satish Pradhan Dnyanasadhana College, Thane conducted a financial literacy awareness campaign in Gavdevi Market Thane area. In this initiative, 11 groups were formed in which 6 groups visited on this day to spread awareness.

The topics given to each group was Google Pay, Pension Schemes, Life Insurance, Health Insurance and Medclaim, Children Insurance Plans, Long Term Mutual Funds By preparing Flash cards and reels the students explained their topics and were quite confident while speaking. All students enjoyed the activity and told that they would like to participate in more activities involving spreading knowledge and gaining hands-on experience.

# MIND ROAD

## BAF Mutual Fund Investment-An initiative toward investment literacy for support staff



### Date: 25th August 2022

The Department of Accounting and Finance held a workshop on Investment in Mutual Funds. Dr. Pruthviraj Desai, Principal of Arya Commerce Academy, was invited as guest speaker for this program. Dr. Ganesh Bhagure, Principal of Satish Pradhan Dnyanasadhana College started the session with opening remarks. Dr. Pradnya Pravin Tiwad gave an introduction to the speaker.

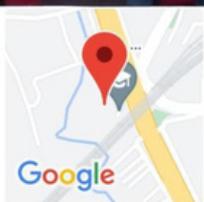
Dr. Pruthviraj Desai explained the difference between Savings and Investment. Sir also explained the different mutual funds. It was an Informative session.

Dr. Shraddha Bhome, Vice Principal of Self Finance and Co-ordinator of Accounting and Finance Department appealed the vote of thanks for the session. Total 63 non-teaching staff members attended the session along with Office superintendent Mrs. Neeta Vaidya and BAF faculties Prof. Pravin Tiwad, Prof. Manoj Wagh and Prof. Siddhi Patil.

# MIND ROAD

**BAMMC**

## Mission Make India Read Program



Thane, Maharashtra, India  
 Satish Pradhan Dnyanasadhana College, 5XJ8+F69, Dharamveer  
 Nagar, Thane, Maharashtra 400080, India  
 Lat 19.181347°  
 Long 72.965251°  
 22/08/22 11:31 AM



### Date: 22nd August 2022

The Department of BAMMC had organized a “Mission Make India Read” program in AV Room. The speaker for the seminar was Mr. Amrut Deshmukh, popularly known as Booklet guy, who is on a mission to cultivate the habit of reading amongst the youth of India. His mission is called Mission Make India Read.

The program covered the importance of reading and cultivating reading habits. The speaker also shared his own experiences of working in this field with live examples, which added a lot of value and knowledge to the students. He also spoke about a lot of books and suggested many books to read to the students.

The seminar was attended by 86 students of BAMMC department.

# MINI ROAD

**BAMMC**

## Short Film Screening



**Date: 06 August 2022**

The Department of BAMMC had organized movie screening for short-films directed by the students of SYBAMMC & TYBAMMC. It was a great success with the entire AV room overflowing with audience cheering and wholeheartedly supporting the team for their efforts.

**The following 5 short-films were screened :**

Socially Inactive - directed by Atharva Dhabane from TYBAMMC

Sukh - directed by Prathamesh Mane from B.COM

Mumbai - directed by Prathamesh Kusale from TYB.COM

The next chance (never give up) - directed by Vishal Gaikward of SYBAMMC

Section-37 - directed by Vedang Karkal of SYBAMMC

A total of 100 students and 9 faculties attended the event.

# MIND ROAD

BBI

## A visit to Old-Age Home We Care Home



**Date: 13th Dec 2022**

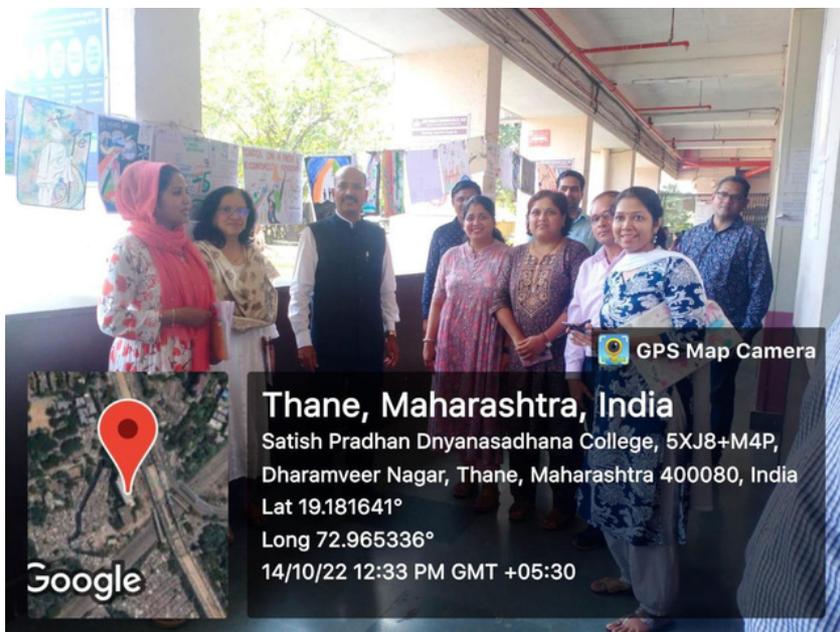
Department of BBI and BAFTNMP organized an old age home visit for the Students of FYBBI , SYBBI & TY BAFTNMP in “We care home” which is situated in Ghodbunder road. There are 30 senior citizens residing from the age group of 60 to 90 in “We care home”

Six senior citizen participated in today’s interaction. Students sang beautiful songs for their recreation. Three students performed dance for them. They played small games and held conversations with them. Vrushali Gharat the care taker and proprietor for the old age home spoke about the circumstances / situations in which the senior citizens were brought to the old age home. This activity inspired empathy and sympathy among the students. Students and senior citizens enjoyed hot snacks together along with warm conversation.

# MIND ROAD

BBI

## Poster making Competition



### Date: 14th October 2022

To commemorate Gandhi Jayanti, we conducted poster making competition on the theme “Azadi ka Amrit Mahotsav- achievements @ 75”

The topic will cover all the achievements of India in these 75 years of Independence in various fields of Commerce, Arts, Science, technology etc. 59 posters were received which was displayed in P.Savlaram Auditorium.

The judges selected the best three posters and a consolation prize. The judges declared special Jury award and offered to give cash prize of Rs.250 to one of the students.

The winners were:

Cash prize I- Sakshi Dnyaneshwar

Cash Prize II- Tanish singh

Cash Prize III- Mohit Pokharkar

Consolation- Abhishek Kharatmol

Special Jury award- Tanishka Patil

# MIND ROAD

**BMS**

## EDP - An Age of Digi-Preneurs



**Date: 26th August 2022**

The department of BMS had arranged a program “AN AGE OF DIGI-PRENEURS” which consisted of four varied entrepreneurs Mr Amrut Deshmukh, Ms Anu Poplay, Mr Rohan Dalmia and Mr Vinit Parikh who spoke about their entrepreneurship journey through digital marketing and their learnings in that journey.

**The session helped students in understanding:**

- How to start as an entrepreneur.
- Where to search for financial resources.
- How to manage marketing.
- How using Digital marketing helped them to achieve their sales target/followers.

Amrut Deshmukh talked about how social media helped him in getting more listeners to his audio books. He used WhatsApp as his first Digital Marketing Medium during his journey. It motivated students to come up with such unique ideas as start up.

Ms Anu Poplay talked about her unique product Designer Umbrellas which suits the user's personality. She talked about her journey from a Fashion Designer to starting with this unique concept business. She also talked about using Instagram and Facebook Ads to sell her products.

Mr Rohan Dalmia and Mr Vinit Parekh talked about their companies doing Digital marketing for various companies. They talked about the future in Digital Marketing and Careers in the same.

# MIND ROAD

**BMS**

## Green Management



**Date : 15th June 2022**

Department of Bachelor of Management Studies (BMS) organized an exhibition on GREEN MANAGEMENT.

SYBMS students have - Foundation Course - Environmental Studies subject in their curriculum. The aim of this program was to generate an understanding of Green Management like - Eco-friendly material packaging, Best from waste , Home made organic Cosmetics & Sanitizer, Reducing the use of plastic, Green Building project.

Few stalls had kept material for sale also like Agarbatti, Sanitizer, Cloth bags , old plastic or paper bags and learnt the actual business experience of manufacturing & selling to real customers. The students were very happy to experience such a lively event after 2 years of pandemic.

There were 105 students who participated in the exhibition. Total 250+ people visited .

# MIND ROAD

**BSC IT/CS**

## Full Stack Development by CADD



### **Date: 23th July 2022**

The Department of Computer Science & Information Technology conducted a session, “ Full Stack Development ” exclusively for Second Year and Third Year students.

The session was conducted in association with CADD Training and Certification Services. The objective of the session was to explore and create applications and websites from scratch using multiple technologies for SY and TY students. The speaker was Ms. Pooja Gharde from CADD Centre and 96 students from SYIT, SYCS, TYIT, TYCS attended the session on 23th July 2022. Cadd Centre is a learning hub that combines both on-site and virtual activities, to allow you to advance your career in a number of fields. Cadd Centre Thane, Dombivali, Airoli can both enhance skills and help students support their education with some clear proof about its value when it comes to cost-benefit analysis. With experienced faculty from around the industry helps in getting industry specific knowledge.

# MIND ROAD

**BSC IT/CS**

## E-Waste Disposal



### **Date: October 2022**

The Department of Computer Science and Information Technology declared October month of 2022 as an E-Waste Collection Month under a tagline “Do your bit to protect our Environment”. Students, Teaching and non-teaching staff were appealed to join this noble cause aimed at saving the environment by disposing of their e-waste responsibly. Disposed E-waste was collected in the bin kept outside the computer lab.

Satish Pradhan Dnyanasadhana College has collected approximately 94Kgs of E-waste in the year 2022-23. E-waste was submitted to TMC for proper recycling. Our College has been awarded with a certificate from Thane Municipal Corporation for enthusiastic participation in E-waste collection and management drive by TMC.