



Satish Pradhan Dnyanasadhana College, Thane

(Arts, Science and Commerce)
Re-Accredited "B+" Grade (CGPA 2.69) by NAAC, ISO 21001:2018 (Certified)
Affiliated to University of Mumbai

BA in Film Television & New Media Production

Program Specific Outcome

PSO1	Acquire comprehensive knowledge and skills necessary for making a film, presentation & effective participation in the production processes of film, television, and new media, as required by the present media environment all across the globe.
PSO2	Equip and Excel in production & managerial aspects of the media business with due emphasis on different forms of art, latest production techniques, technologies, gadgets, marketing trends and branding of various media products and associated services
PSO3	Foster a Creative Mindset for content development and production management aligning with evolving audience preferences and industry trends.
PSO4	Cultivate Ethical and Professional Competencies like leadership skills, technical skills, critical thinking, problem-solving abilities, and effective communication within interdisciplinary contexts.
PSO5	Ability to conduct rigorous research, investigate theoretical frameworks, historical contexts, and practical applications relevant to the fields of film, television, and production.



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Department	Semester	Course
BAFTNMP	I	Effective Communication Skills

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall and identify fundamental communication skills, including reading, writing, editing, summarizing, and oral communication in Marathi, Hindi, and English languages.	L1	PO1 PO3 PSO4
CO 2	Represent comprehension of enhanced communication skills both verbal and non-verbal	L2	PO3 PSO4
CO 3	Execute principles of psychology in communication, such as analyzing gestures, facial expressions, eye movements, and emotions, to interpret and respond effectively in communication situations.	L3	PO3 PSO4
CO 4	Identify techniques for personality development to enhance overall communication effectiveness and professionalism.	L4	PO3 PSO4



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Department	Semester	Course
BAFTNMP	I	Introduction to History of Art

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall and identify various genres of music, dance, theater, and paintings, including their characteristics, historical backgrounds, and key figures involved.	L1	PO1 PSO1
CO 2	Illustrate comprehension of contemporary music, dance, theater, and paintings, including their cultural significance, influence on society, and relationship with other art forms like cinema.	L2	PO3 PSO2
CO 3	Implement knowledge of the development of theater, acting techniques, make-up skills, and management of plays in theatrical productions effectively.	L3	PO1 PO3 PSO3
CO 4	Classify and evaluate the evolution of European and Indian paintings, including important movements and their impact on artistic expression.	L4	PO2 PSO5



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Department	Semester	Course
BAFTNMP	I	Initiation to Literature & Creative Writing

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall and identify the history of Indian literature, prominent writers, important works, and their cultural significance across Hindi, Marathi, Urdu, and other regional languages.	L1	PO1 PSO1
CO 2	Illustrate comprehension of creative writing, including its various forms, styles, and techniques	L2	PO3 PSO3
CO 3	Classify the formal aspects of poetry and drama to interpret the meaning and symbolism within literary works.	L3	PO4 PSO5
CO 4	Arrange & categorize different forms of writing styles and genres of storytelling to understand their unique characteristics and techniques.	L4	PO3 PSO2



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Department	Semester	Course
BAFTNMP	I	Basics of Photography

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall and identify key milestones in the history of photography and explain the transition from traditional film to digital photography.	L1	PO1 PSO1
CO 2	Compare and contrast film cameras with digital cameras, highlighting their technological differences and respective advantages.	L2	PO1 PSO2
CO 3	Use Adobe Photoshop and image editing software to enhance and manipulate digital photographs effectively.	L3	PO2 PSO2
CO 4	Organize various lighting sources and techniques, such as 2-point and 3-point lighting setups, to create desired effects in photographic compositions.	L4	PO3 PSO4



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Department	Semester	Course
BAFTNMP	I	Film Appreciation – Genres

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Define cinema and its role as a visual storytelling medium and explain the principles of film theory, including the concepts of form and function in cinematic narratives.	L1	PO1 PSO1
CO 2	Interpret films using appropriate theoretical frameworks, such as auteur theory, to understand the creative vision of filmmakers.	L3	PO1 PSO3
CO 3	Classify and analyze different film genres, exploring their conventions and evolution over time and examine the influence of digital technology on cinematic aesthetics and narrative styles.	L4	PO1 PSO2
CO 4	Discuss the relationship between cinema and society, exploring how films reflect and influence cultural norms and values and trace the history of Indian cinema, including regional cinema movements and the evolution of the Hindi film industry.	L2	PO1 PSO5



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Department	Semester	Course
BAFTNMP	I	Graphic Designing (Photoshop, Illustrator, etc.)

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Demonstrate proficiency in fundamental art concepts, including color theory, perspective, still life representation, texture creation, and portraiture.	L3	PO1 PSO1
CO 2	Identify various traditional and digital art techniques, such as sketching, painting, and digital editing, to create visually compelling artworks.	L1	PO1 PSO2
CO 3	Compare & organize visual elements, principles, and techniques employed in art and design to communicate ideas effectively.	L4	PO2 PSO1 PSO2
CO 4	Develop a comprehensive understanding of artistic composition, storytelling, and typographic principles to produce cohesive and impactful visual narratives.	L2	PO1 PO3 PSO2



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Department	Semester	Course
BAFTNMP	II	Basics of Post Production

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Describe the modern editing process, including efficient setup, workflow optimization, and media management, to enhance productivity and creativity in video editing projects.	L1	PO1 PSO1
CO 2	Use Non-Linear Editing (NLE) systems effectively, navigating interfaces and implementing advanced editing techniques such as the Three-Point Edit and additional edits to achieve desired results.	L3	PO1 PSO2
CO 3	Represent proficiency in working within the timeline of NLE systems, incorporating transitions, key framing, and filters to enhance visual storytelling and create engaging video content.	L2	PO3 PSO3
CO 4	Integrate advanced editing skills in compositing, color correction, audio manipulation, and titling to refine and polish video projects, ensuring professional quality and coherence in the final output.	L4	PO1 PSO2 PSO4



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Department	Semester	Course
BAFTNMP	II	History of Non – Fiction Film

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall key periods in the history of non-fiction film and video from 1895 to the present.	L1	PO1 PSO1
CO 2	Classify various forms and conventions of documentary storytelling, including the basic grammar of documentary moving images.	L2	PO1 PO3 PSO2 PSO4
CO 3	Demonstrate central questions surrounding the representation of reality and truth in documentaries, including voice, authority, evidence, and point of view.	L3	PO1 PSO1
CO 4	Explain key issues in the ethics of documentary representation, including maker-subject relationships, informed consent, fairness, and evidence.	L4	PO1 PO6 PSO2 PSO5



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Department	Semester	Course
BAFTNMP	II	Writing for Visual Media

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall foundational concepts of visual storytelling and screenwriting, including elements of a story and plot structure.	L1	PO1 PSO1
CO 2	Associate the dynamics of characterization and dialogue construction, as well as non-traditional film approaches in screenwriting.	L2	PO1 PSO3
CO 3	Carryout screenwriting principles to develop original screenplay ideas and outlines.	L3	PO1 PSO3 PSO4
CO 4	Identify script elements such as plot development, character arcs, and dialogue to evaluate their effectiveness in conveying themes and engaging audiences.	L4	PO1 PSO3



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Department	Semester	Course
BAFTNMP	II	Importance of Sound and Sound SFX

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Associate with the basics of sound, including the nature of acoustical waves, amplitude, frequency, and psychoacoustics concepts such as pitch, loudness, and timbre.	L2	PO1 PSO1
CO 2	Recall the importance of sound in film and video production, including the different elements of a sound track and how sound is incorporated into the film.	L1	PO1 PSO2
CO 3	Demonstrate the ability to achieve synchronized sound and picture in film, as well as understand the interconnectivity of analog and digital equipment, including microphones types and designs.	L1/L3	PO1 PSO2
CO 4	Arrange mixing console basics, digital audio principles, computer configurations for sound recording, and different recording mediums and formats to effectively produce and manipulate audio in film and video production.	L4/L3	PO1 PSO3



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Department	Semester	Course
BAFTNMP	II	Basics of Cinematography

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Reproduce the power and composition of still photography, including techniques for capturing drama and utilizing color effectively.	L1	PO1 PSO2
CO 2	Execute proficiency in lighting techniques, including the use of various types of lights and equipment, to create desired effects in photography and videography.	L3	PO1 PSO2
CO 3	Illustrate knowledge of different types of camera movements and their impact on visual storytelling & camera lenses and their usage, including understanding shot requirements, perspective, and focus pulling techniques.	L2	PO2 PSO1 PSO2
CO 4	Identify knowledge of digital video recording principles, formats, and editing techniques, including understanding digital sampling, storage, and technical video formats like PAL and NTSC.	L4	PO1 PSO2



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Department	Semester	Course
BAFTNMP	II	Practical Filmmaking (Only Non – Fiction Film)

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Identify the practical process of creating a non-fiction film, from concept development to final production, providing hands-on experience in film-making.	L1	PO1 PSO1
CO 2	Associate with semi-professional cameras and software used in non-fiction filmmaking, enabling students to gain proficiency in equipment operation and digital editing techniques.	L2	PO1 PSO2
CO 3	Breakdown basic exercises such as 3-shot and 6-shot exercises to develop fundamental skills in framing, composition, movement, and editing, laying the groundwork for effective visual storytelling.	L4	PO3 PSO2 PSO4
CO 4	Complete a final non-fiction film project with duration of 5-10 minutes, applying learned skills and techniques to convey a coherent narrative or message effectively.	L3	PO4 PSO4



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Department	Semester	Course
BAFTNMP	III	Introduction to Direction for Television

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Identify the cultural significance of television and semiotics, including the interpretation of signs and symbols in television content.	L1	PO1 PSO1
CO 2	Explain the concepts of space, time, ideology, aesthetics, and stylistics in television, with a focus on the construction of mise-en-scene and technical codes.	L2	PO1 PSO2
CO 3	Demonstrate skills in writing for television, including research, ideation, conceptualization, and understanding the four-act structure for TV programs, as well as constructing plots and character biographies.	L3	PO3 PO4 PSO3 PSO5
CO 4	Categorize popular Indian TV discourses, such as horror, daily soap operas, and comedy, through syntagmatic and paradigmatic analysis, examining polysemy and intersexuality.	L4	PO2 PSO2



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Department	Semester	Course
BAFTNMP	III	Basics of Cinematography

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Identify the internal structure of film and digital cameras, including components such as perforation loops, pressure plates, and magazines, as well as the mechanics of film threading and intermittent movement.	L1	PO1 PSO2
CO 2	Illustrate special effects and cinematography techniques, including Chroma key concepts, digital compositing, and matte painting, to enhance visual storytelling.	L2	PO1 PSO2
CO 3	Manipulate mood lighting and color theory and practice, including the use of various colored lights and treatments to evoke different emotional responses and cultural contexts.	L3	PO2 PSO1 PSO2
CO 4	Show proficiency in image formation and understanding the requirements of a director and classify the needs of co-creators such as directors, editors, and sound recordists, fostering teamwork, team building, conflict formation, and conflict resolution skills.	L1/L4	PO1 PSO2 PSO4



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Department	Semester	Course
BAFTNMP	III	Understanding TV Formats and Genres

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	State the nature of drama in television, including various shows, formats, and genres, as well as telecast patterns and audience viewership performance.	L1	PO1 PSO1
CO 2	Illustrate skills in creating drama for TRPs (Television Rating Points), including building compelling stories, understanding herd culture, and breaking barriers to attract and retain viewership.	L2	PO1 PSO3
CO 3	Demonstrate the creation of niche television programming, recognizing the importance of niche content, niche content channels, and producing niche content to cater to specific audience segments, especially in the context of Direct-to-Home (DTH) connections.	L3	PO1 PSO2
CO 4	Distinguish between infotainment, edutainment, entertainment, and lifestyle genres in television, understanding the specialty and popularity of each genre, and analyzing content trends through case studies of channels like BBC, Discovery, and General Entertainment Channels (GECs).	L2	PO1 PSO2 PSO3



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BAFTNMP	III	Concept of Storyboarding

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	State the fundamentals of storyboarding and visual storytelling, including the origins of storyboards, aspect ratios, and essential terminology in camera framing, angles, and movements.	L1	PO1 PSO1
CO 2	Represent proficient storyboarding techniques, encompassing conceptualization, motion depiction, and enhanced reality through perspective and lighting, to effectively convey narrative elements visually.	L2	PO1 PSO2
CO 3	Classify composition, perspective, and lighting principles, including creating depth and atmosphere, and utilizing lighting techniques such as high-key and low-key lighting and 3-point lighting setups for impactful visual storytelling.	L4	PO2 PSO3
CO 4	Demonstrate continuity principles and techniques, including maintaining visual coherence, screen direction, and cutaways/cut-ins, across different media formats, including animations, special effects films, commercials, and new media, to ensure seamless storytelling experiences.	L3	PO1 PSO2



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Department	Semester	Course
BAFTNMP	III	Graphics and Post Production (Flash, Editing Software, After Effects)

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Describe the fundamentals of 2D animation, including the distinction between vector and raster graphics, and basic animation techniques in Flash.	L1	PO1 PSO1
CO 2	Illustrate advanced editing skills using Flash elements in the film, including incorporating vector and raster graphics into animations to enhance visual storytelling.	L2	PO1 PSO2
CO 3	Use after Effects, including navigating the interface, importing graphics and film, working with keyframes, and utilizing the timeline for animation and compositing.	L3	PO1 PSO1 PSO2
CO 4	Differentiate in animating and compositing using after Effects, including creating dynamic animations, integrating graphics and film elements, and achieving visual effects to enhance storytelling and engagement.	L4	PO2 PSO2 PSO3



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Department	Semester	Course
BAFTNMP	III	TV Production/ Ad Film Making

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the complete process of creating a 25-minute television series, including pre-production, production, and post-production stages, providing hands-on experience in television series production.	L1	PO1 PSO1
CO 2	Illustrate professional HD cameras and software used in television production, developing proficiency in equipment operation and digital editing techniques suitable for longer-format projects.	L2	PO1 PSO2
CO 3	Explain the production workflow specific to television series, including script development, casting, location scouting, filming, editing, and distribution, to effectively manage and execute projects of varying lengths.	L4	PO1 PSO2 PSO4
CO 4	Carryout learned skills and techniques to produce an advertisement film of approximately 60 seconds duration, tailored to complement the television series being produced, showcasing creativity and adaptability in content creation for different media formats.	L3	PO1 PSO3 PSO4



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Department	Semester	Course
BAFTNMP	IV	Introduction to Direction for Film

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Describe artistic identity and the role of the film director, including understanding personal themes and vision in filmmaking.	L1	PO1 PSO1 PSO4
CO 2	Represent the story and its development, including recognizing superior screenplays, analyzing screenplay structure, Explore aesthetics and authorship in filmmaking and implementing director's development strategies.	L2	PO1 PSO1 PSO2
CO 3	Explain production techniques, including crew development and develop skills in organizing action scenes, including staging, camera techniques, and storyboard preparation for both action and narrative scenes.	L4	PO1 PSO2
CO 4	Use different styles and dramatic structures in filmmaking, including narrative, dramatic, and poetic visual styles, and the variety of dramatic structures used in storytelling.	L3	PO1 PSO2 PSO3



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Department	Semester	Course
BAFTNMP	VI	Basics of Visual Communication

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall key concepts such as aesthetics, perception, representation, visual rhetoric, cognition, semiotics, reception theory, narrative, media aesthetics, ethics, visual literacy, and cultural studies.	L1	PO1 PSO1
CO 2	Explain the principles and theories behind aesthetics, representation, and visual communication.	L2	PO1 PO3 PSO2
CO 3	Carryout their understanding of visual rhetoric and representation to analyze media messages.	L3	PO1 PSO1 PSO2
CO 4	Classify visual media using concepts from aesthetics, narrative, reception theory, and cultural studies to understand their deeper meanings and societal impacts.	L4	PO1 PO4 PSO2 PSO5



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Department	Semester	Course
BAFTNMP	VI	Convergence and Basics of Web Designing

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the concept of convergence and its implications in modern media, including the integration of various forms of media and technologies.	L1	PO1 PSO1
CO 2	Illustrate key internet terms and concepts related to new media, providing a foundational understanding of the internet's role in modern communication and information dissemination.	L2	PO1 PSO2
CO 3	Demonstrate proficiency in web designing, including HTML programming and basic JavaScript, to create functional and visually appealing websites.	L3	PO1 PSO1 PSO2
CO 4	Explain learned skills to design and develop a personal website, including uploading content, creating links, and implementing navigation features to enhance user experience.	L4	PO1 PSO1 PSO2



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Department	Semester	Course
BAFTNMP	VI	Concepts of Post Production & Computer Graphics

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the fundamentals of pre-production, production, and post-production in visual effects (VFX), including methods of creating VFX elements and their implementation in different mediums and formats.	L1	PO1 PSO1
CO 2	Classify the user interface (GUI) of VFX software, including navigation in 3D space, modeling techniques such as polygonal box and shell modeling, and basic animation principles.	L2	PO1 PSO2
CO 3	Interpret CG basics, including animation hierarchies, joints hierarchies, cameras, rendering techniques, and path animation, to create realistic and dynamic visual effects.	L3	PO1 PSO1 PSO2
CO 4	Break down the pipeline and integration process in VFX production, including digital image manipulation, compositing software, 3D computer-generated imaging (CGI), and camera tracking, to seamlessly integrate VFX elements into live-action footage.	L4	PO1 PSO2 PSO3



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Department	Semester	Course
BAFTNMP	VI	Drama Production

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Describe practical and theoretical skills in digital short film production, focusing on pitching, planning, and writing, shooting, and editing fictional moving image projects.	L1	PO1 PSO1
CO 2	Explain creative and scheduling skills necessary for production, including idea identification, role allocation for pre-production, shooting, and editing phases, and fostering collective responsibility and accountability in team productions.	L2	PO1 PSO2
CO 3	Demonstrate communication and interpersonal skills essential for collaboration in the production process, fostering effective teamwork and coordination among crew members.	L3	PO1 PO5 PSO3 PSO4
CO 4	Identify technical vocabulary and skills in digital film production, building upon previous knowledge to produce high-quality moving image projects suitable for inclusion in personal practice portfolios.	L4	PO1 PO3 PSO2 PSO4



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Department	Semester	Course
BAFTNMP	VI	Intermediate Practical Filmmaking

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall terminology and techniques used in advertisement film, corporate AV, and short film production.	L1	PO1 PSO1
CO 2	Interpret the requirements and objectives of film projects.	L2	PO1 PSO2
CO 3	Execute cinematography, scriptwriting, editing, and post-production techniques to create films.	L3	PO1 PSO1 PSO2
CO 4	Analyze film projects to identify effective storytelling techniques and production strategies.	L4	PO1 PSO2 PSO3



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Department	Semester	Course
BAFTNMP	V	Laws Related to Films, TV and Internet

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall essentials of valid contracts and types of contracts under the Indian Contract Act, 1872.	L1	PO1 PSO1
CO 2	Illustrate provisions regarding negotiable instruments and intellectual property rights laws.	L2	PO1 PSO2
CO 3	Examine contract law principles to analyze case studies on contract discharge and breach remedies.	L3	PO1 PSO1
CO 4	Identify ethical issues and case studies to understand their impact on business and society.	L4	PO1 PO6 PSO1 PSO4



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Department	Semester	Course
BAFTNMP	V	New Media Theory and Practices

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall essential components and tools for web designing using Adobe Dreamweaver and HTML/DHTML basics.	L1	PO1 PSO1
CO 2	Explain the principles of SEO and the concepts of frames, layers, multimedia embedding, and form creation in web design.	L2	PO1 PSO1
CO 3	Apply HTML coding techniques using a text editor to design web pages and implement JavaScript for interactivity.	L3	PO1 PSO1
CO 4	Classify the effectiveness of different web design elements, such as multimedia embedding and vernacular language use, and assess the impact of emerging technologies like mobile journalism and social networking.	L4	PO1 PSO1



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Department	Semester	Course
BAFTNMP	V	Aspects of Media Production

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall changing trends in Hindi popular cinema and the emergence of film festivals as a mode of exhibition.	L1	PO1 PO4 PSO1 PSO5
CO 2	Represent evolving aesthetic trends in regional films and the impact of digital media on film exhibition	L2	PO1 PO4 PSO2 PSO5
CO 3	Carryout understanding to analyze examples of Hindi popular cinema, regional films, and festival films.	L3	PO2 PSO1
CO 4	Classify societal and technological factors driving changing trends in cinema and the role of film festivals in shaping industry standards.	L4	PO1 PO4 PSO2 PSO5



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BAFTNMP	V	Introduction to Production Management

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the duties of a production manager and the components of film production.	L1	PO1 PSO1
CO 2	Illustrate the process of production management and the basics of business plans and company creation.	L2	PO1 PSO2
CO 3	Implement production management knowledge to budget preparation and entrepreneurship concepts to develop business plans.	L3	PO2 PO5 PSO1 PSO4
CO 4	Identify contract models and negotiation strategies used in the film industry and assess business opportunities.	L4	PO1 PSO3



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Department	Semester	Course
BAFTNMP	V	Trends & Technology in Film and Television

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the importance, scope, and functions of marketing, model of consumer behavior and factors influencing consumer decisions and differentiate between sales and marketing.	L1	PO1 PSO1
CO 2	Outline the marketing research process and differentiate between primary and secondary research methods.	L2	PO4 PSO5
CO 3	Identify promotion mix tools, IMC planning process, and creative and media strategies and process of segmentation, evaluate market segments for targeting, and develop positioning strategies.	L4	PO1 PSO1 PSO2
CO 4	Implement promotional strategies, copywriting, event management, social media management, and media planning in the context of film and television promotion.	L3	PO1 PSO2 PSO4



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Department	Semester	Course
BAFTNMP	V	Advanced Practical Filmmaking

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the essential elements and tools used in music video production, including professional HD cameras and software.	L1	PO1 PSO1
CO 2	Discuss the production workflow involved in creating music videos, from pre-production to post-production phases.	L2	PO1 PSO2
CO 3	Implement knowledge and skills to plan, shoot, and edit music videos ranging from 5 to 8 minutes in length.	L3	PO1 PSO2 PSO3
CO 4	Classify examples of music videos to identify different techniques and styles used, and critically evaluate their own and peers' projects for technical and artistic aspects.	L4	PO1 PSO3 PSO4



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Department	Semester	Course
BAFTNMP	VI	Final Project – Short Film

CO No.	Course Outcome	Blooms Level	Mapping of PO & PSO
CO 1	Recall the fundamentals of storytelling, film production, distribution, and marketing strategies.	L1	PO1 PSO1
CO 2	Discuss the importance of cohesive storytelling and the roles of team members in film production.	L2	PO1 PSO2
CO 3	Demonstrate their skills to write an original script and produce a 30-minute short fiction film.	L3	PO3 PSO2 PSO4
CO 4	Analyze their storytelling techniques, production choices, and distribution/marketing strategies to evaluate their effectiveness.	L4	PO1 PSO2 PSO3